

# GRAPHIC DESIGN RATES

Design time is billed at \$85 per hour in 15 minute increments.

Each refinement to your artwork, be it through email correspondence or phone discussions, accrues a billable increment of time.

Streamlining adjustments into a singular comprehensive round, rather than multiple iterations, not only enhances efficiency but also translates to a more favorable pricing structure.

To illustrate, consider the difference between five emails containing one adjustment at 7-10 minutes each, totaling a bill of \$106.25, versus a single email with 45 minutes of updates, billed at \$63.75.

It's important to note that quotes cover only the initial proof. Subsequent changes beyond this stage will incur additional charges as outlined above unless explicitly stated otherwise.

